

**MINUTES  
MONTEREY PARK CITY COUNCIL  
CENTENNIAL COMMITTEE  
SPECIAL JOINT MEETING  
JANUARY 13, 2016**

The City Council and Centennial Committee of the City of Monterey Park held a Special Joint Meeting at Garvey Ranch Park, located at 781 South Orange Avenue in the City of Monterey Park, Wednesday, January 13, 2015 at 6:00 p.m.

**CALL TO ORDER:**

Mayor Peter Chan called the meeting to order at 6:03 p.m.

**ROLL CALL:**

Recreation and Community Services Director Dan Costley called the roll:

Council Members Present: Teresa Real Sebastian, Mitchell Ing, Peter Chan

Council Members Absent: Stephen Lam and Hans Liang

Centennial Committee Members: A majority of the committee members were present

**AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS**

None.

**ORAL AND WRITTEN COMMUNICATIONS**

None.

**UNFINISHED BUSINESS:**

**1. Presentation by Fiesta Floats, Tim Estes**

**Discussion:** Tim Estes from Fiesta Floats, spoke about their 28 years of experience in the float building business and the numerous Sweepstakes Awards they have won. He described how they deal with the media to get great coverage. He also mentioned that they can do a VIP reception at their facility. Chuck Hayes from Phoenix Parade, spoke about their accomplishments. They have created 773 floats in their 30 years in the business. They have 4 designers on staff and 35 full time members and headquartered in Pasadena, California.

**Action Taken:** Discussion only, no action taken.

**2-A. Program Committee Reports - Event Update, Submit Budgets and Dates**

**Discussion:**

Rose Parade:

Mayor Pro-Tem Ing announced he has received a commitment from Sing Poli to fund the cities Rose Parade entry for 2017.

5K Run:

Chair Moreno reported the 2K Run in November was beneficial in planning for the 5K. The 5K Run will be a Pajama Run.

Essay Contest:

No Report.

Summer Concert Series:

Los Lobos is unable to perform due to a prior commitment. The Committee is now working on getting a classical group to play at the third concert on August 20<sup>th</sup> at the Amphitheatre. The other two concerts will feature Disco music, and music from the 70's, 80's, and 90's.

Coming Home with Lions Club Breakfast:

No Report.

Food Event - Prosperity Dinner:

Final Title: "Celebrating a Century of Success & Prosperity" with an Americana theme, blending multi-cultural entertainment and food. Cost per person is \$20. Committee is looking for sponsors ranging from \$500 to \$2,000.

Centennial Monument:

City Manager Talbot provided Council Member Liang with department logos for use within the monument. The Committee will ask Council Member Liang to provide a picture or mock up of the monument before it is constructed.

Play Days:

The Committee will talk to residents about ideas they may have. The Committee suggested having former Mayors act as the Grand Marshall's for the Parade. Work with the Sister Cities groups to provide dancers and other entertainers for the parade. There would also be a dinner on Friday, May 13th and a possible performance at Mark Keppel on May 15th.

Bike Event :

Chair Chang showed off updated jerseys that will be on sale online.

Time Capsule:

No report.

Flag Project:

David & Cici Lau have checked on prices from 3 vendors for the flag.

Book or website:

No report

Flash Mob:

No report

**Action Taken:** Discussion only, no action taken.

**2-B. Calendar**

**Discussion:** The calendar of events were taken with each event discussion.

**2-C. Update on Marketing Campaign**

- Individual
- Event Publicity Plans

**Discussion:** Director Costley asked for the subcommittees to provide information for events that can be used across many platforms.

**Action Taken:** Discussion only, no action taken.

## **2-D. Fundraising Efforts**

- Follow up calls to potential donors

**Discussion:** Director Costley asked for assistance from Council to make follow up calls for the Centennial fundraising efforts.

**Action Taken:** Discussion only, no action taken.

## **NEW BUSINESS:**

### **3-A. Approval of Minutes: December 9, 2015**

**Discussion:** The City Council portion of the meeting was cancelled due to a lack of quorum.

**Action Taken:** None. Directly Costley will bring back the December 9, 2015 Centennial Committee minutes for approval at a future meeting

## **ADJOURNMENT**

There being no further business for consideration, the City Council and the Centennial Committee meeting was adjourned at 7:30 p.m.

The next special joint meeting of the City Council and Centennial Committee is February 10, 2016 at Garvey Ranch Park.



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Vincent D. Chang  
City Clerk

*Approved on February 17, 2016 at the Regular City Council Meeting*